



NEWS RELEASE

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FOR IMMEDIATE RELEASE

February 14, 2006

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MIKE JOHANNNS TO SPEAK AT NMA'S 60th ANNUAL CONVENTION

OAKLAND, CA – Secretary of Agriculture Mike Johanns will speak during the opening general session at National Meat Association Annual Convention on Thursday, March 2. His tireless efforts have helped immeasurably to reopen critical markets for U.S. beef. Don't miss his update on ag affairs.

With a top-notch lineup of speakers on a series of relevant issues, this year's NMA Convention - March 1-4 at the Palace Hotel in San Francisco, CA - is going to provide plenty of information and be a lot of fun.

Saturday keynote speaker for the convention will be Joseph W. Luter, III, chairman and CEO of Smithfield Foods - the largest hog producer and pork processor in the world.

Roundtable seminar topics led by high-profile industry speakers include: Surviving an EIAO Visit, Changing Export Dynamics, Science Breakthroughs, The Changing Workplace, Selling More Meat, Applying Meat Technology and Risk Based Inspection.

A full list of convention speakers can be seen on the NMA's Files page at www.nmaonline.org/html/files.htm, and you can now register online through the events page at <http://www.nmaonline.org/html/events.htm>.

National Meat Association is a non-profit trade association. Since 1946, NMA has represented meat packers and processors, equipment manufacturers and food suppliers who provide services to the meat industry. The association has members throughout the United States, as well as in Canada, Australia and Mexico.