

**NATIONAL MEAT ASSOCIATION  
60<sup>th</sup> ANNUAL CONVENTION  
ROUNDTABLE SCHEDULE**

**10:45am-12:00pm**  
**Thursday, March 2, 2006**

Regulatory & Legislative  
**Surviving an EIAO Visit**  
Moderator: Lou Gast, HACCP Consulting Group  
Speakers: Kerri Harris, Int. HACCP Alliance  
Ann Marie McNamara, Silliker, Inc.  
Ken Petersen, FSIS  
Michael Turner, Serv Rite

Science & Technology  
**Applying Meat Technology**  
Moderator: Dell Allen, Consultant  
Speakers: Tim Biela, American Foodservice  
Nick Nickelson, CTI Foods  
Mohammad Koohmaraie, ARS Clay Center  
Warren Mirtching, Swift & Company  
Mike Hesse, Beef Products

International Trade & Marketing  
**Selling More Meat**  
Moderator: Mack Graves, Latigo Marketing  
Speakers: Barry Carpenter, AMS  
Chuck Jolley, CattleNetwork.com  
Dan Murphy, Outsource Marketing  
Brent Langman, Am. Shorthorn Association

Business & Industry  
**The Changing Workplace**  
Moderator: Bill Bridgford, Bridgford Foods  
Speakers: David Armistead, Food Training Inst.  
Rick Alaniz, Alaniz & Schraeder  
David Perl, Alchemy Training Systems  
Matt Kelleher, State Compensation Ins. Fund  
Joe Harris, Southwest Meat Association  
Kristin Voges, Texas A&M University

**8:00am-9:15am**  
**Friday, March 3, 2006**

Regulatory & Legislative  
**Risk Based Inspection**  
Moderator: Jeff Savell, Texas A&M University  
Speakers: Kerri Harris, Int. HACCP Alliance  
Barbara Masters, FSIS  
Phil Olsson, Olsson, Frank & Weeda  
Bob Hibbert, McDermott, Will & Emery  
Dell Allen, Consultant

Science & Technology  
**Science Breakthroughs**  
Moderator: Bob Delmore, Cal Poly State Univ.  
Speakers: Mansour Samadpour, Univ. of WA  
Wendy Pinkerton, Demeter Solutions  
Davey Griffin, Texas A&M University  
John Cravens, National Pork Board  
Jim Hodges, American Meat Institute

International Trade & Marketing  
**Changing Export Dynamics**  
Moderator: Gayland Pedhirney, WA Beef  
Speakers: Richard Fritz, USMEF  
Barry Carpenter, AMS  
Ron deHaven, APHIS  
Dennis Buhlke, Harris Beef Ranch  
Fred Gorrell, Embassy of Canada  
John Bellinger, Agri-West International

Business & Industry  
**Future for Livestock & Meat**  
Moderator: Jerry Siebert, UC Berkeley  
Speakers: John Nalivka, Sterling Marketing  
Steve Kay, Cattle Buyers Weekly  
Gregg Doud, NCBA  
Patrick Boyle, American Meat Institute

**SATURDAY MORNING SESSION**

8:00am-10:00am  
Saturday, March 4, 2006

The Future for Meat  
Moderator: Mack Graves, Latigo Marketing  
Speakers: Steve Harper, HEB  
Steve Erickson, Outback Steakhouse  
Dave Theno, Foodmaker, Inc.  
John Nalivka, Sterling Marketing

**DISTINGUISHED GUESTS**

Annual Meeting, Sat. March 4, 10:15am-11:30am  
**Joe Luter III, Smithfield Foods**

General Session, Thu. March 2, 12:15pm-1:45pm  
**Mike Johanns, Secretary of Agriculture**

**NMA/AMSA Processing Technology Conference  
Saturday, March 4, 2006**

1:00pm - Welcome and Overview of the conference, Rosemary Mucklow, NMA, Wendy Pinkerton, AMSA Chair

1:10-1:30pm - General Session, Processing Highlights Past and Present, Wade Brandt, Past NMA Forbes Winner

1:30-2:15 - Changes in Industry Technologies and What Lies Ahead, Jeff Savell, Texas A&M University

2:15-2:30pm - Break, hallway time

2:30-3:25pm - Concurrent sessions, roundtable format: raw products/inputs and RTE/processed products

3:30-4:25pm - Concurrent sessions, repeat

4:25-5:00pm - Closing Session, Bryce Quick, FSIS, Review of Strategic Plan for Small, Very Small Plants, Q&A

5:00pm - Social hour

*Schedule as of February 17, 2006, subject to change.*