



NEWS RELEASE

1970 Broadway, Suite 825, Oakland, CA 94612 ♦ Ph. (510) 763-1533 ♦ Fax (510) 763-6186 ♦ E-mail staff@nmaonline.org
1400 - 16th St., N.W., Ste. 400 ♦ Washington, D.C. 20036 ♦ Ph. (202) 667-2108 ♦ WWW: <http://www.nmaonline.org>

FOR IMMEDIATE RELEASE

May 7, 2008

Contact: Jeremy Russell
Director of Communications and Government Relations
jeremy@nmaonline.org
(510) 763-1533

COOPERATING ON ANIMAL HANDLING

OAKLAND, CA – National Meat Association supports the animal-handling laws of the United States and must condemn the practices released today by hidden camera crews. Despite the U.S. Human Society’s sensationalizing tactics, however, these images from auction markets are not representative of the practices throughout the industry. And these are not animals destined for the food supply.

For more than four decades, the industry has been subject to the federal Humane Slaughter Act of 1958. And the industry also has a number of voluntary initiatives, as well, including enhanced training, best practices and self-audits.

“NMA is part of a broad coalition of industry groups that are aggressively working to strengthen and enhance animal handling throughout the supply chain,” said NMA CEO & Executive Director Barry Carpenter. “The actions in the video are the exception, but we will continue our efforts until practices like these are totally eliminated.”

National Meat Association is a non-profit trade association. Since 1946, NMA has represented meat packers and processors, equipment manufacturers and food suppliers who provide services to the meat industry. The association has members throughout the United States, as well as in Canada, Australia and Mexico.