



NEWS RELEASE

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FOR IMMEDIATE RELEASE

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AMSA AND NMA LAUNCH 'MEAT INDUSTRY CAREERLINK'

OAKLAND, CA – Savoy, Illinois (Change Depending on whose is sending) — AMSA — The American Meat Science Association (AMSA) and the National Meat Association (NMA) are pleased to announce the launch of their interactive networking opportunity, the Meat Industry CareerLink. Our mission is to serve an industry that employs an estimated 500,000 people by becoming the premier online destination for trade and professional jobs in the meat industry including academia, government, advocacy, research, transportation, manufacturing and production.

This alliance connects AMSA's professional and student members with NMA's members representing over 400 companies, primarily meat-packers and processors, with locations in all 50 states. With its focus on meat processing industry companies, the Meat Industry CareerLink offers AMSA and NMA members an easy-to-use and highly targeted workforce development resource for online employment connections. The Meat Industry CareerLink is available to the entire industry. AMSA sustaining partners and members of NMA receive access at a discounted rate.

Employers and recruiters can access the most qualified job seekers with relevant work experience to fulfill staffing needs. Also, employers can post jobs online, search for qualified candidates based on specific job criteria, and create an online resume agent to email qualified candidates daily. Active job seekers can showcase their skills and work experience to prospective employers to find the best career opportunities. In addition to posting their resumes, job seekers can browse and view available jobs based on their criteria and save those jobs for later review if they choose.

"We're very excited about the Meat Industry Career Link, because we know how critical it is for employers in the meat industry to attract first-rate talent with a minimum expenditure of time and resources," said Jeremy Russell, (NMA).

About NMA

The NMA has been advocating the interests of the meat industry since 1946. The association is internationally known and respected as a champion of its members and the meat industry at large. NMA assists its members to meet the consuming public's expectation for safe food produced in a competitive market environment. NMA members are committed to safe food, high-quality production, excellent service and supplies, and, most remarkably, to each other. And they all know where to turn for first-rate, responsive assistance.

For more information please contact Jeremy Russell at jeremy@nmaonline.org or 510-763-1533.

About AMSA

The AMSA's roots are a half century deep in meat science, beginning with the first Reciprocal Meat Conference held in 1948. Formally incorporated in 1964, AMSA is organized as a professional society. The AMSA is a broad-reaching organization of individuals that discovers, develops, and disseminates its collective meat science knowledge to provide leadership, education, and professional development. AMSA members are a part of the foremost association that brings together meat scientists and students from academia, industry and government.

For more information, please contact Deidrea Mabry at dmabry@meatscience.org or 307-532-3290.

About Boxwood

AMSA and NMA developed the Meat Industry CareerLink network in partnership with Boxwood Technology, Inc., the leading provider of career center services for the association industry, and the only such provider endorsed by the American Society of Association Executives (ASAE). For more information about Boxwood's products and services, visit www.boxwoodtech.com or call 800-331-2177.

National Meat Association is a non-profit trade association. Since 1946, NMA has represented meat packers and processors, equipment manufacturers and food suppliers who provide services to the meat industry. The association has members throughout the United States, as well as in Canada, Australia and Mexico.