



# NEWS RELEASE

1970 Broadway, Ste. 825, Oakland, CA 94612 ♦ (510) 763-1533 ♦ Fax (510) 763-6186 ♦ [staff@nmaonline.org](mailto:staff@nmaonline.org) ♦ [www.nmaonline.org](http://www.nmaonline.org)

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**Contact:** Jeremy Russell  
Director of Communications and Government Relations  
[jeremy@nmaonline.org](mailto:jeremy@nmaonline.org)  
(510) 763-1533

## NMA AND NGA CO-LOCATE IN 2011

OAKLAND, CA – National Meat Association (NMA) and National Grocers Association announced they will co-locate the NMA MEATXPO Suppliers' Exposition and Annual Convention with the N.G.A. Annual Convention and Supermarket Synergy Showcase in Las Vegas, Nevada next February 13-16, 2011 at the Mirage Resort and Casino.

“We are excited for the opportunity to co-locate with the National Grocers Association in February 2011. National Meat Association strives to provide its members opportunities to open doors and exercise options to make connections important to the success and continuance of their businesses. In today's upswing of the economy we look forward to effective working relationships with affiliate organizations and we are pleased to begin this venture with the outstanding group at N.G.A.,” NMA CEO Barry Carpenter said.

By co-locating, N.G.A. and NMA will provide their members opportunities for networking, cost saving and idea exchange – a synergy that will ultimately benefit consumers.

N.G.A. Executive Vice President Frank DiPasquale added that “N.G.A. continues to collaboratively work with other trade associations and is pleased with the new relationship with NMA. We look forward to a bigger, better and more value added convention in 2011. We feel that this move will enhance the networking, educational and professional services provided to our respective membership and trading business partners. In an increasingly competitive marketplace, the ability to adapt and grow to meet our members' needs is crucial and the meat department continues to be an important point differentiation for many of our members.”

N.G.A. is the only industry association devoted exclusively to the independent sector. Its Annual Convention and Supermarket Synergy Showcase offers attendees timely and relevant general sessions and workshops, exciting special events and numerous networking opportunities to speak with other industry executives.

Since 1946, NMA has represented meat packers and processors, equipment manufacturers and food suppliers who provide services to the meat industry. The association's MEATXPO is an equipment/machinery/technology show that focuses specifically on the meat industry. NMA's annual convention complements the tradeshow, with roundtable sessions and forums that provide interactive exchange on current issues. It is designed to give attendees access to some of the most influential industry people.