



NEWS RELEASE

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HORMEL CEO TO ADDRESS NMA ANNUAL MEETING

OAKLAND, CA – National Meat Association has today confirmed that Hormel President & Chief Executive Officer Jeffrey M. Ettinger will address its members at the NMA Annual Meeting on Saturday, February 13 from 8:30am to 10:30am.

Ettinger, who has been CEO since 2006 and president since 2004, originally joined Hormel Foods in 1989 as Corporate Attorney. As well as serving as President and CEO of Hormel, Ettinger is currently the Chairman of the American Meat Institute and Meatingplace's 2010 Knowlton Award winner. He will speak on his history with the company, the outstanding success of Hormel in the value-added packaged foods sector and the company's continued innovation.

NMA's 64th Annual Convention will be held at the Renaissance Esmeralda Resort & Spa in Indian Wells, CA (20 minutes from the Palm Springs airport) on February 10-13, 2010. The convention will also include roundtables of experts with insight on food safety, strategic planning, and workplace topics. For complete details visit the NMA events page at <http://nmaonline.org/events>.

National Meat Association is a non-profit trade association. Since 1946, NMA has represented meat packers and processors, equipment manufacturers and food suppliers who provide services to the meat industry. The association has members throughout the United States, as well as in Canada, Australia and Mexico.