

BASICS OF USDA LABELING

SPEAKER:

Lamar Hendricks

Retired, Director, Regulatory Compliance
 Sara Lee Foods

Kim Karweik

Technical Business Solutions

DATE & LOCATION:

October 21, 2010
 Ontario, California
 hotel tba

REGISTRATION INFO:

Minimum of 12 participants required in order for seminar to go as scheduled. Confirmation will be faxed two weeks prior to seminar start date. \$50 processing fee will be charged for no-shows or cancellations within 2 weeks of event. Registration fee includes breakfast & lunch.

Register early, space is limited to 24 participants!

PRELIMINARY AGENDA

- **8:00am** **Registration**
- **8:30am** **Introduction & Seminar Goals**
- **8:40am** **Labeling Jurisdiction of Food Products**
- **8:50am** **Basic Labeling Overview**
 Standards of Identity & Composition
- **9:15am** **FSIS Label Approval System/Generic Labeling**
- **9:45am** **Break**
- **10:00am** **Required Label Features**
 Mandatory/Voluntary
 Size restrictions/Location Requirements
 (*i.e. Net Weight, ingredients, qualifying statements, geographic claims*)
 Allergens, Nutrition Labeling
- **12pm** **Lunch**
- **12:45pm** **Nutrient Content claims**
- **1:30pm** **Hands on Workshop**
- **2:15pm** **Break**
- **2:30pm** **Additional Label Features**
 Code Date
 Cooking Instructions
 Child Nutrition
 Country of Origin
- **3:30pm** **Other Labeling Polices, Source Claims**
 Test Products/Donated Products
 Animal Raising Claims
 Natural/Organic Claims
- **4:30pm** **Wrap-up/Q&A**

REGISTER TODAY- mail or fax to: 510-763-6186

Name Company.....

Address City..... State..... Zip.....

Phone Fax.....

Email

Seminar Fee \$300 Member \$400 Non-member

Payment Method: Check Credit Card __MC __ VISA

Signature Card # Exp. Date.....