

**BASICS OF USDA LABELING**

**SPEAKER:**

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**DATE & LOCATION:**

November 6, 2008  
Ontario, California  
hotel tba

**REGISTRATION INFO:**

Minimum of 12 participants required in order for seminar to go as scheduled. Confirmation will be faxed two weeks prior to seminar start date. \$50 processing fee will be charged for no-shows or cancellations within 2 weeks of event. Registration fee includes breakfast & lunch.

**Register early, space is limited to 30 participants!**

**PRELIMINARY AGENDA**

- **Registration**
- **Required Labeling Features**
  - Product Name
  - Product Name Qualifiers
  - Ingredient Statements
  - Inspection legends
  - Net weight statements
  - Company Name and Address
  - Handling Statement
  - Safe Food Handling Label
  - Nutrition Labeling
- **Voluntary Labeling Features**
  - Vignettes & Serving Suggestions
  - Brand Names
  - Claims about the Product
    - Geographic Claims & Styles
    - Negative Claims
    - Quality Claims
    - Nutrition & Health Claims
    - “Natural” and “Organic Claims”
    - UPC Codes, Coupons, recipes & miscellaneous
- **Ingredients Use Regulations**
  - List of Approved Substances
  - FSIS Directive 7120.1
- **Generic Label Approval**
  - When you may, must, or cannot perform Generic Approvals
  - Record keeping requirements
- **Label Audits**
- **Hot Topics**
- **Questions & Answer**

**REGISTER TODAY- mail or fax to: 510-763-6186**

Name ..... Company.....

Address ..... City..... State..... Zip.....

Phone ..... Fax.....

Email .....

Seminar Fee       \$300 Member       \$400 Non-member

Payment Method:       Check       Credit Card    \_\_MC    \_\_VISA

Signature ..... Card # ..... Exp. Date.....