

# 66th ANNUAL CONVENTION

Hilton Tucson El Conquistador Golf & Tennis Resort - Tucson, AZ \* February 14-18, 2012

## PRELIMINARY SCHEDULE

### TUESDAY, FEBRUARY 14

2:00pm – 4:30pm Strategic Planning Committee  
4:45pm – 6:00pm Executive Committee  
6:00pm – 8:00pm Executive Committee Dinner

### WEDNESDAY, FEBRUARY 15

7:00am – 5:00pm Registration  
7:00am – 1:30pm Golf Tournament (*ticket required*)  
8:30am – 12:30pm Cycling Adventure (*ticket required*)  
2:30pm – 5:30pm USMEF Exporter Meeting  
2:30pm – 3:30pm Membership Committee  
Education Committee  
Associate Advisory Committee  
3:45pm – 4:45pm Specialty Meeting – Evaluation & Appeal of NRs-PHIS  
6:00pm – 9:00pm Welcome Reception & Dinner

### THURSDAY, FEBRUARY 16

7:00am – 5:00pm Registration  
7:15am – 8:30am Issues Over Breakfast  
8:45am – 9:45am General Session (Bullet)  
\* 9:00am – 2:30pm Spouse Tour (*ticket required*)  
10:00am – 11:00am Marketing Emerging Trends Forum  
11:15am – 12:15pm Marketing Emerging Trends Committee  
11:15am – 12:15pm Specialty Meeting – Undeclared Allergens-FSIS  
12:30am – 2:00pm Speaker Luncheon  
2:15pm – 3:15pm Science & Technology Roundtable Seminar  
Trade & Marketing Roundtable Seminar  
Business & Industry Roundtable Seminar  
3:30pm – 4:30pm Food Safety Forum  
4:45pm – 5:45pm Food Safety Committee  
\* 5:30pm – 7:30pm Supplier Spotlight Social  
7:15pm – 9:30pm Annual Gourmet Sausagefest (*ticket required*)

### FRIDAY, FEBRUARY 17

6:30am – 7:30am Continental Breakfast  
7:00am – 5:00pm Registration  
7:15am – 8:15am Beef Forum  
8:30am – 9:30am Processed Meat Forum  
9:45am – 10:45am Beef Committee  
Processed Meat Committee  
11:00am – 12:00pm Science & Technology Roundtable Seminar  
Trade & Marketing Roundtable Seminar  
Business & Industry Roundtable Seminar  
Lunch  
12:15pm – 1:00pm Annual Meeting  
1:15pm – 3:15pm Work Place Issues Forum  
3:30pm – 4:30pm Work Place Issues Committee  
4:45pm – 5:45pm PAC Social  
6:00pm – 7:00pm

### SATURDAY, FEBRUARY 18

7:00am – 8:00am Continental Breakfast  
7:00am – 10:00am Registration  
8:15am – 9:15am Legislative and Regulatory Update  
9:30am – 11:30am Board of Directors Meeting  
11:45am – 12:30pm Government Relations Committee

\* Time change  
As of 1/10/12



### Hilton El Conquistador Golf & Tennis Resort

10000 N. Oracle Road  
Tucson, AZ 85704

Call for reservations: 520-544-5000 or go to  
[www.nmaonline.org](http://www.nmaonline.org) for direct online reservations

room rate: \$209 single/double

group rate ends January 24, 2012